



All-in-one Smart Business package

Compact Hybrid IP-PBX

KX-HTS32

Version 1.0

Panasonic
BUSINESS

Panasonic New Compact Hybrid IP-PBX KX-HTS32



Auto
Attendant
/ Voice Mail



Wi-Fi



Phone
Conference
Feature



Caller ID



BYOD Function



All in one Compact Hybrid IP-PBX
KX-HTS32



Compact
Simple
Cost Effective

Basic Call Features in built
No Options

Flexible Trunk Line Selection
(Analogue/IP)

Smartphone as Extension

Built-in Router, Wi-Fi® Access
Point

Video Communication

Cost Performance,
Plug and Play Programming

All-in-one Smart Business package

*Wi-Fi is registered trademark or a trademark of Wi-Fi Alliance.

Exclusively Compact Office Solutions

Beneficial for...

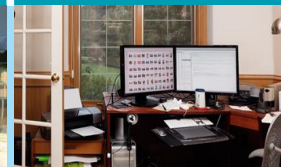
Small Office



Retail

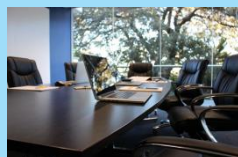


Residential Home Office



Do you wish to have....

- Compact and Cost effective platform for business start or system change?



- Seamless Communication among employees?



- Simple Safety Monitoring system?



Panasonic can be a one stop solution vendor

Winning Points vs Competitors

1) IP/Legacy Flexible Hybrid System

Works flexibly in both IP and Analogue configurations.

Mixing both is also possible and there is no need to change PBX when changing the trunk line from Analogue to SIP.



2) Built-in Router

The Built-in Router is one of Panasonic's exclusive selling points.

You can use the KX-HTS32 as a phone system as well as a network device.



3) Video Terminal, Doorphone, Cameras

A complete phone system, cameras and door phones under one brand.

Purchase and maintenance is simple.



Comparison vs Competitors

Vendor Model	Panasonic KX-HTS32	Brand B	Brand C
IP/Analogue Flexibility	Yes IP/Analogue both up to 24 ext	Yes, but Legacy up to 10 ext	Yes but IP Capacity is up to 16 ext
Built-in Router	Yes	No	No
Video Terminal	Yes	No	No

System Connection Image

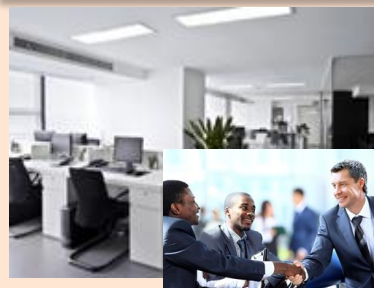
Home Office



- Corded IP Phones
KX-HDV Series
- PC*
- Smartphone*1

Work as PBX extensions
No Extra Charge

Main Office



Hybrid IP-PBX KX-HTS32



Wi-Fi

Entrance



IP Doorphone
KX-NTV160

Office Desk



- Corded IP Phones
KX-HDV series
- Single Line Telephones

Smartphone*

PC*

Work as PBX extensions

Backyard



Communication
IP Camera
KX-NTV160



Media Relay
Gateway

WAN

IP Network

SIP
Trunk/
PSTN

Remote Usage

Smartphone*

PC *



Work as PBX extensions
No Extra Charge

* 3rd party Software Phone is necessary to install.

* Connection Test is necessary for 3rd party phones prior to the usage.

The background is a solid blue color. It features several white, stylized geometric shapes that resemble overlapping, rounded rectangular frames or stylized 'C' shapes. These shapes are arranged in a way that creates a sense of depth and movement, with some appearing to recede into the background and others coming forward. The shapes are primarily located on the left and right sides of the frame, leaving the center area clear for the text.

**How does KX-HTS32 improve
your business environment?**

* Please carefully read the operating instructions and manual before using these products.

The background is a solid blue color. It features several white, stylized geometric shapes that resemble overlapping, rounded rectangular frames or stylized 'C' shapes. These shapes are arranged in a way that creates a sense of depth and movement, with some appearing to recede into the background and others coming forward. The shapes are primarily located on the left and right sides of the frame, leaving the center area clear for text.

Benefit1

Seamless Communications

Stay Connected with BYOD function

No Missing Important Customer Calls anywhere, anytime.

- ◆ Salesmen can take the customer's phone call anytime with smartphones with software phone functionality even outside of offices.*

Office



Software phone Work as
PBX extension.
No Extra Charge

Customer satisfaction by
anytime reachable salesmen

Outside



- ◆ When salesmen calls from software phone, it shows the Company phone number not their private number to the customer.*

Salesman



Cellular
Network

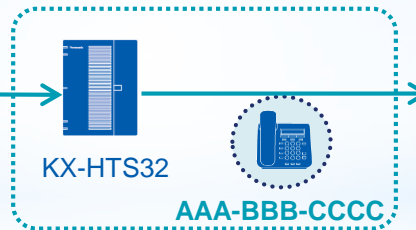
Software
Phone

Private number
000-1234-5678



IP
Networking

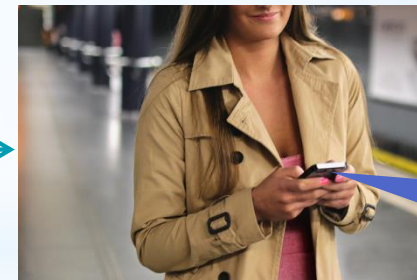
Office



KX-HTS32

AAA-BBB-CCCC

Customer



Shows Company
Phone number
AAA-BBB-CCCC

- ◆ Recorded voice mail messages can be transferred by e-mail to smartphones or PCs.



Customer Leaves Voice Message



Listen to the customer
message → Speedy
correspondence possible



*A 3rd party SIP software phone is required for use.
Please conduct connection testing prior to the usage.

The background is a solid blue color. It features several white, stylized geometric shapes that resemble overlapping paper layers or folded fabric. These shapes are located in the top-left, top-right, and bottom-left corners, creating a sense of depth and movement. The central text is white and stands out against the blue background.

Benefit2

Visual Communications

Quick and Simple Video Communications

Visual Communication Improve the Business Productivity

- ◆ KX-HTS32 has Video Communication Terminal as a compatible device. By utilizing these, quick and simple video communication is possible.

Business Owner working at Home Office



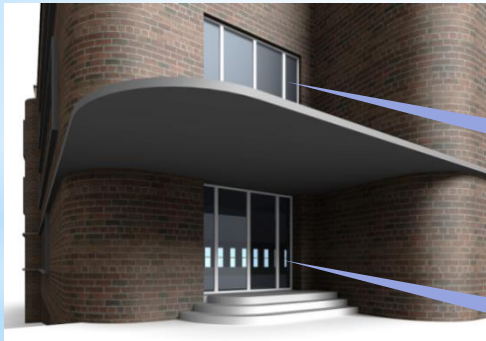
Simple Video Conferencing
No dedicated Apps necessary,
just as you call to company
extension.

Video Call

Main Office



- ◆ KX-HTS32 also has IP Doorphone and IP Camera as compatible devices. Remote coaching is also possible.



Office Desk at 2nd floor

Warehouse at 1st floor



KX-NTV
supports
two way
voice com

Extension Calls



Coaching the employees
remotely by watching the actual
work place.



The background is a solid blue color. It features several white, stylized geometric shapes that resemble overlapping, rounded rectangular frames or chevrons. These shapes are arranged in a way that creates a sense of depth and movement, with some appearing to recede into the background and others coming forward.

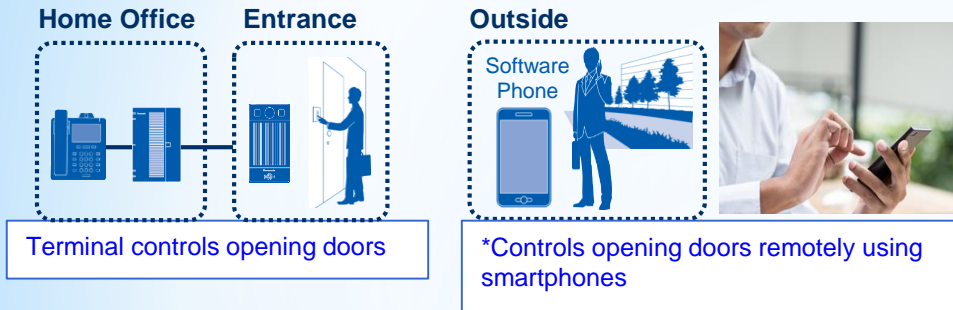
Benefit3 Safety Monitoring System

As your Office Simple Safety System

Visual Communication Devices Usable as Office Safety System

● As Entrance Monitoring and Control System

An entrance monitoring system using the KX-NTV160 IP Doorphone and KX-HDV430 video terminal is possible. You can control opening the door using the KX-HDV terminal or a smartphone even remotely.



Beneficial also for Residential House



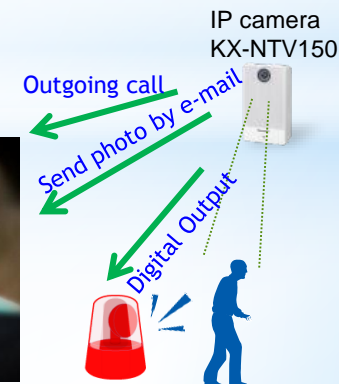
● As Simple Office Safety Monitoring System

The KX-NTV150 IP camera and KX-NTV160 IP Doorphone work as an PBX extension. Both have motion/voice detection functionality and digital input and output ports to integrate with external devices.

Retail Shop



Simple Monitoring System
Protect your Important Assets



KX-NTV supports motion/voice detection



*Bria phone is needed.
Please conduct connection test prior to the usage.

The background is a solid blue color. It features several white, stylized geometric shapes that resemble overlapping paper layers or folded fabric. These shapes are located in the top-left, top-right, and bottom-left corners, creating a sense of depth and movement. The central text is white and stands out against the blue background.

Benefit4

Smart Price Business Start

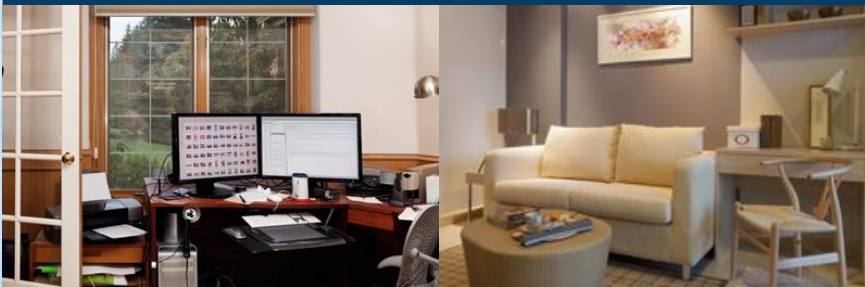
Customize your System to be Smart Pricing

- ◆ KX-HTS32's compatible Single Line Telephone can create the Simple and Smart Price Office Phone System.



- ◆ The system has a built in Router. You can use the KX-HTS32 as a phone system as well as a network device.

No Exclusive Router is required for Wi-Fi connection.



You can use your smartphones or tablets by connecting with Wi-Fi of KX-HTS32.

KX-HTS32



Appendix

System Capacity and Compatible Terminals

The KX-HTS32 has both PSTN/SIP for trunks and single line telephone and SIP terminals for extensions. A full line-up of terminals including video phones is available.

All-in-One Package Platform (IP/Legacy/Wi-Fi/Video/Voice Mail/SLT)



Type		Preinstalled	Maximum
Maximum Trunk	Total Number of Trunks	8 (6 if G.729a)	8 (6 if G.729a)
	SIP	6 (G.711), 4 (G.729a)	6 (G.711), 4 (G.729a)
	Analogue	4	8
Maximum Terminal Equipment	Extensions	24	24
	SIP	24	24
	Analogue	8	24
	DISA (ch)	4*	4*
	Built-in VM (ch)	4*	4*
	Doorphone (Analogue)	0	2
	Door Opener (Analogue)	0	2



Options	
LCOT4	KX-HT82480
SLC8	KX-HT82470
DPH2	KX-HT82460
Battery Cable	KX-A277

* The DISA and VM has a total capacity of 4 channels.

IP Phone (SIP) 'KX-HDV Series'

Specifications



KX-HDV series all available in White and Black Colour

Model Number		KX-HDV100	KX-HDV130	KX-HDV230	KX-HDV330	KX-HDV430
						
Functions	LCD	2.3-inch, Monochrome	2.3-inch, Monochrome	2.3-inch, Monochrome	4.3-inch, Colour Touch Display	4.3-inch, Colour Touch Display
	Backlight	N/A	Yes			
	Speakerphone	N/A	Yes (Full Duplex)			
	Programmable Button	2		2 x 12	3 x 8	3 x 8
	Self Labelling	N/A		Yes		
	Bluetooth Headset Support	N/A			Built-in	
	Wired Headset Port	N/A	Yes (RJ9 jack)			
	Electronic Hook Switch	N/A		Yes (Φ3.5mm pin jack)		
	Ethernet Port	1 port (10/100M)	2 port (10/100M)	2 port (10/100/1000M)		
	PoE Support	N/A	Yes (802.3af compliant)			
Options	AC Adapter	Included	KX-A423	KX-A422 or KX-A424		KX-A424
	Wall Mount Kit	KX-A440		Included		
	Expansion Module	N/A		KX-HDV20 (Up to 5 units)		
Others	Colour Variation	White, Black				

<Note> Some operations may vary depending on the type of telephone being used.

IP Camera and IP Doorphone

Specifications

Communication IP Camera KX-NTV150	IP Video Doorphone KX-NTV160
	
<ul style="list-style-type: none">● Video communication● Protocol: SIP● Dedicated camera for the KX-NSX/NS/HTS series● Built-in Wi-Fi● PoE/AC Adapter● One touch calls● Auto dialling with sensor	<ul style="list-style-type: none">● Video communication● Protocol: SIP● Dedicated camera for the KX-NSX/NS/HTS series● IP43 support*● PoE only● One touch calls● Auto dialling with sensor

* IP43 compliant:

Resistant to falling water droplets within a perpendicular range of 60 degrees (rain-proof design)

Wires and other solid objects thicker than 1 mm in diameter cannot penetrate the device

The image features a solid blue background with abstract, layered geometric shapes in various shades of blue, creating a sense of depth and movement. In the center, a black rectangular box contains the Panasonic Business logo. The word "Panasonic" is written in a bold, white, sans-serif font, and the word "BUSINESS" is written below it in a smaller, blue, sans-serif font.

Panasonic
BUSINESS