













All-in-one Smart Business package

Compact Hybrid IP-PBX

KX-HTS824

Version 1.0

Panasonic BUSINESS

Panasonic New Compact Hybrid IP-PBX KX-HTS824



Auto **Attendant** / Voice Mail



Phone Conference Wi-Fi **Feature**





BYOD Function



Caller ID

All in one Compact Hybrid IP-PBX





Compact Simple Cost Effective





Basic Call Features in built No Options

Flexible Trunk Line Selection (Analogue/IP)

Smartphone as Extension

Built-in Router, Wi-Fi® Access **Point**

Video Communication

Cost Performance, Plug and Play Programming

Exclusively Compact Office Solutions

Beneficial for...







Do you wish to have....

 Compact and Cost effective platform for business start or system change?





•Seamless Communication among employees?





• Simple Safety Monitoring system?





Panasonic can be a one stop solution vendor

Winning Points vs Competitors

1) IP/Legacy Flexible Hybrid System

Works flexibly in both IP and Analogue configurations.

Mixing both is also possible and there is no need to change PBX when changing the trunk line from Analogue to SIP.



The Built-in Router is one of Panasonic's exclusive selling points.

You can use the KX-HTS824 as a phone system as well as a network device.



3) Video Terminal, Doorphone, Cameras

A complete phone system, cameras and door phones under one brand. Purchase and maintenance is simple.



Comparison vs Competitors

Vendor Model	Panasonic KX-HTS824	Brand B	Brand C	
IP/Analogue Flexibility	Yes IP/Analogue both up to 24 ext	Yes, but Legacy up to 10 ext	Yes but IP Capacity is up to 16 ext	
Built-in Router	Yes	No	No	
Video Terminal	Yes	No	No	

System Connection Image

Home Office

- -Corded IP Phones **KX-HDV Series**
- -PC*
- -Smartphone*1

Work as PBX extensions No Extra Charge



Media Relay Gateway

WAN

IP Network

SIP Trunk/ **PSTN**

Remote Usage

Smartphone*

PC *





Work as PBX extensions No Extra Charge

* 3rd party Software Phone is necessary to install.

* Connection Test is necessary for 3rd party phones prior to the usage.

Main Office



Hybrid IP-PBX KX-HTS824





IP Doorphone KX-NTV160

Office Desk







Smartphone*

Work as PBX extensions

Backyard





Communication IP Camera KX-NTV160

PC*

How does KX-HTS824 improve your business environment?

Benefit1 Seamless Communications

Stay Connected with BYOD function

No Missing Important Customer Calls anywhere, anytime.

 Salesmen can take the customer's phone call anytime with smartphones with software phone functionality even outside of offices.*

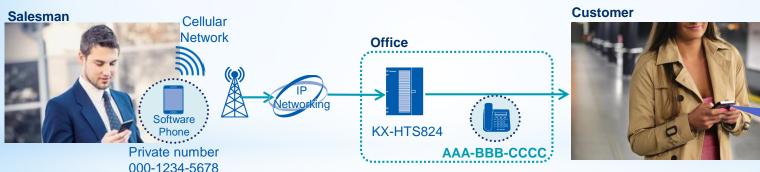


Software phone Work as PBX extension.
No Extra Charge

Customer satisfaction by anytime reachable salesmen



When salesmen calls from software phone, it shows the Company phone number not their private number to the customer.*



Shows Company Phone number AAA-BBB-CCCC

Recorded voice mail messages can be transferred by e-mail to smartphones or PCs.



Customer Leaves Voice Message





Benefit2 Visual Communications

Quick and Simple Video Communications

Visual Communication Improve the Business Productivity

KX-HTS824 has Video Communication Terminal as a compatible device. By utilizing these, quick and simple video communication is possible.

Business Owner working at Home Office

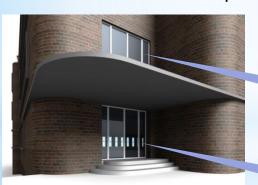


Simple Video Conferencing No dedicated Apps necessary, just as you call to company extension.

Video Call



KX-HTS824 also has IP Doorphone and IP Camera as compatible devices. Remote coaching is also possible.



Office Desk at 2nd floor



KX-NTV supports two way voice com

Warehouse at 1st floor



Coaching the employees remotely by watching the actual work place.



Benefit3 Safety Monitoring System

As your Office Simple Safety System

Visual Communication Devices Usable as Office Safety System

As Entrance Monitoring and Control System

An entrance monitoring system using the KX-NTV160 IP Doorphone and KX-HDV430 video terminal is possible. You can control opening the door using the KX-HDV terminal or a smartphone even remotely.







As Simple Office Safety Monitoring System

The KX-NTV150 IP camera and KX-NTV160 IP Doorphone work as an PBX extension. Both have motion/voice detection functionality and digital input and output ports to integrate with external devices.

Retail Shop







KX-NTV supports motion/voice detection

> *Bria phone is needed. Please conduct connection test prior to the usage. 4

Benefit4 Smart Price Business Start

Customize your System to be Smart Pricing

◆ KX-HTS824's compatible Single Line Telephone can create the Simple and Smart Price Office Phone System.



◆ The system has a built in Router. You can use the KX-HTS824 as a phone system as well as a network device.



You can use your smartphones or tablets by connecting with Wi-Fi of KX-HTS824.



Appendix

Introduction - Product Overview

System Capacity and Compatible Terminals

The KX-HTS824 has both PSTN/SIP for trunks and single line telephone and SIP terminals for extensions. A full line-up of terminals including video phones is available.

All-in-One Package Platform (IP/Legacy/Wi-Fi/Video/Voice Mail/SLT)



Туре		Туре	Preinstalled	Maximum	
Maximum	Total Number of Trunks		8 (6 if G.729a)	8 (6 if G.729a)	
Trunk		SIP	6 (G.711), 4 (G.729a)	6 (G.711), 4 (G.729a)	
		Analogue	4	8	
Maximum	Extensions		24	24	
Terminal Equipment		SIP	24	24	
		Analogue	8	24	
	DISA (ch)		4*	4*	
	Built-in VM (ch)		4*	4*	
	Doorphone (Analogue)		0	2	
	Door Opener (Analogue)		0	2	

Options		
LCOT4	KX-HT82480	
SLC8	KX-HT82470	
DPH2	KX-HT82460	
Battery Cable	KX-A277	

^{*} The DISA and VM has a total capacity of 4 channels.

IP Phone (SIP) 'KX-HDV Series'

Specifications

KX-HDV series all available in White and Black Colour

<u>ореспіса</u>		KX-HDV100	KX-HDV130	KX-HDV230	KX-HDV330	KX-HDV430	
Model Number							
	LCD	2.3-inch, Monochrome	2.3-inch, Monochrome	2.3-inch, Monochrome	4.3-inch, Colour Touch Display	4.3-inch, Colour Touch Display	
	Backlight	N/A Yes			es		
	Speakerphone	N/A		Yes (Full Duplex)			
Functions	Programmable Button	2		2 x 12	3 x 8	3 x 8	
	Self Labelling	N/A		Yes			
	Bluetooth Headset Support		N/A	Built-in			
	Wired Headset Port	N/A	N/A Yes (RJ9 jack)				
	Electronic Hook Switch	N/A		Yes (Φ3.5mm pin jack)			
	Ethernet Port	1 port (10/100M) 2 port (10/100M) 2 port (10/100M)		2 port (10/100/1000M)	0/100/1000M)		
	PoE Support	N/A		Yes (802.3af compliant)			
Options	AC Adapter	Included	KX-A423 KX-A422		or KX-A424	KX-A424	
	Wall Mount Kit	KX-A440		Included			
	Expansion Module	N/A		KX-HDV20 (Up to 5 units)			
Others	Colour Variation	White, Black					

IP Camera and IP Doorphone

Specifications

Communication IP Camera KX-NTV150	IP Video Doorphone KX-NTV160		
Panasonic	Panasoric		
Video communication	Video communication		
Protocol: SIP	Protocol: SIP		
Dedicated camera for the KX-NSX/NS/HTS series	Dedicated camera for the KX-NSX/NS/HTS series		
Built-in Wi-Fi	IP43 support*		
PoE/AC Adapter	PoE only		
One touch calls	One touch calls		
Auto dialling with sensor	Auto dialling with sensor		

^{*} IP43 compliant:

Resistant to falling water droplets within a perpendicular range of 60 degrees (rain-proof design) Wires and other solid objects thicker than 1 mm in diameter cannot penetrate the device

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